



# Digital Trade Show 2021

## Advertisings

dts.jiagle.com

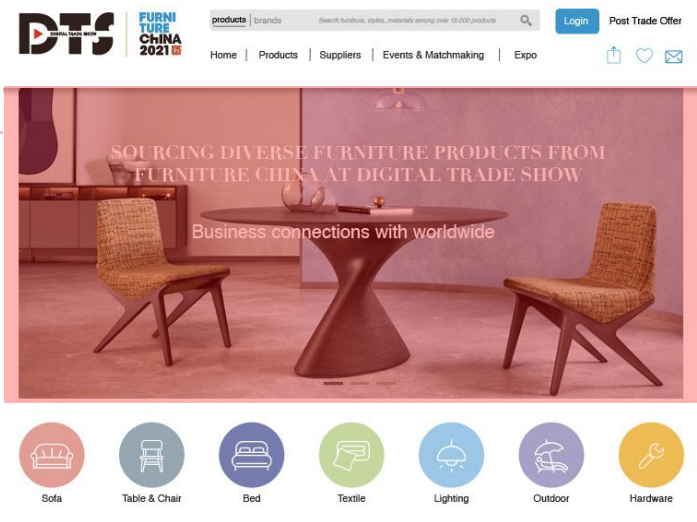
### DTS Homepage

#### Top Banner Placement

Size: (W)1280 x (H) 500 pixels

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Shared position with up to 6 advertisers; Appointed URL directs to advertiser's digital showroom



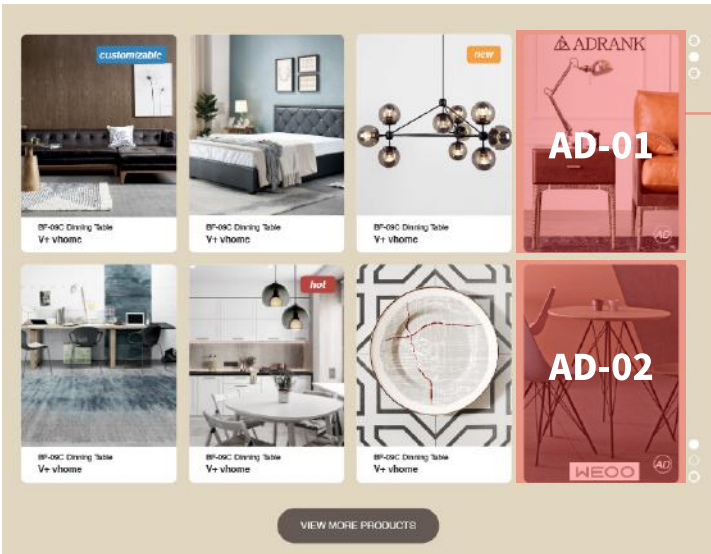
#### Sidebar Banner Placement

Size: (W)300 x (H)386 pixels , (W)600 x (H)772 pixels

Position: AD-01 , AD-02

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Shared position with up to 3 advertisers; Appointed URL directs to advertiser's digital showroom

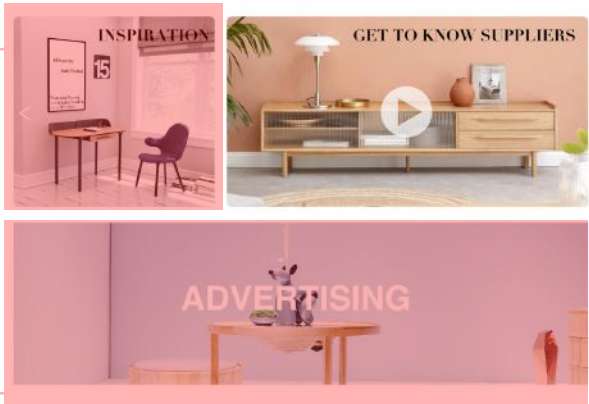


#### Advertorial Sponsor

Length: 300~500 words

Pictures: 1 cover image, 2~5 related pictures

The advertising advertorial will be posted on the DTS platform under INSPIRATION section, with insertion to a relevant DTS newsletter, aiming to brand among more potential readers via multi-channels

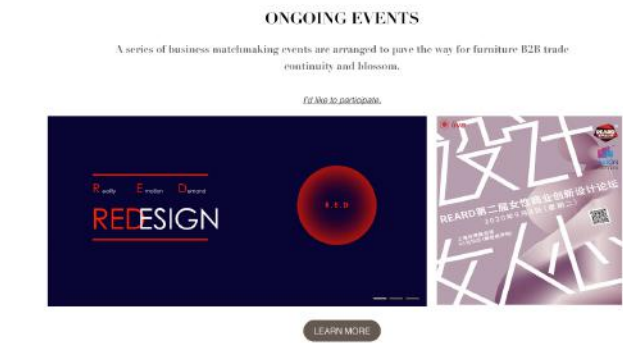


#### Rectangle Banner

Size: (W)1280 x (H)340 pixels

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Exclusive banner placement with appointed URL directing to the advertiser's digital showroom

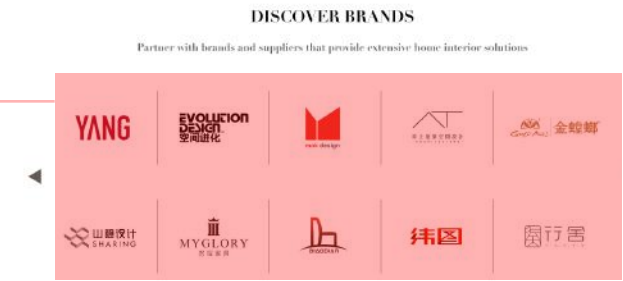


#### Brand Logo Wall

Size: (W)232 x (H)150 pixels

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Exclusive banner placement with appointed URL directing to the advertiser's digital showroom





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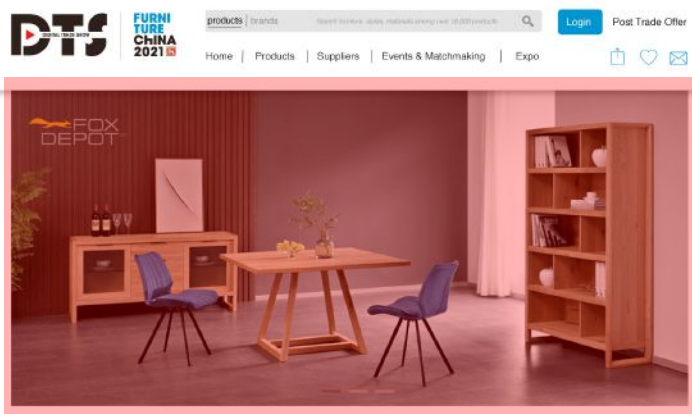
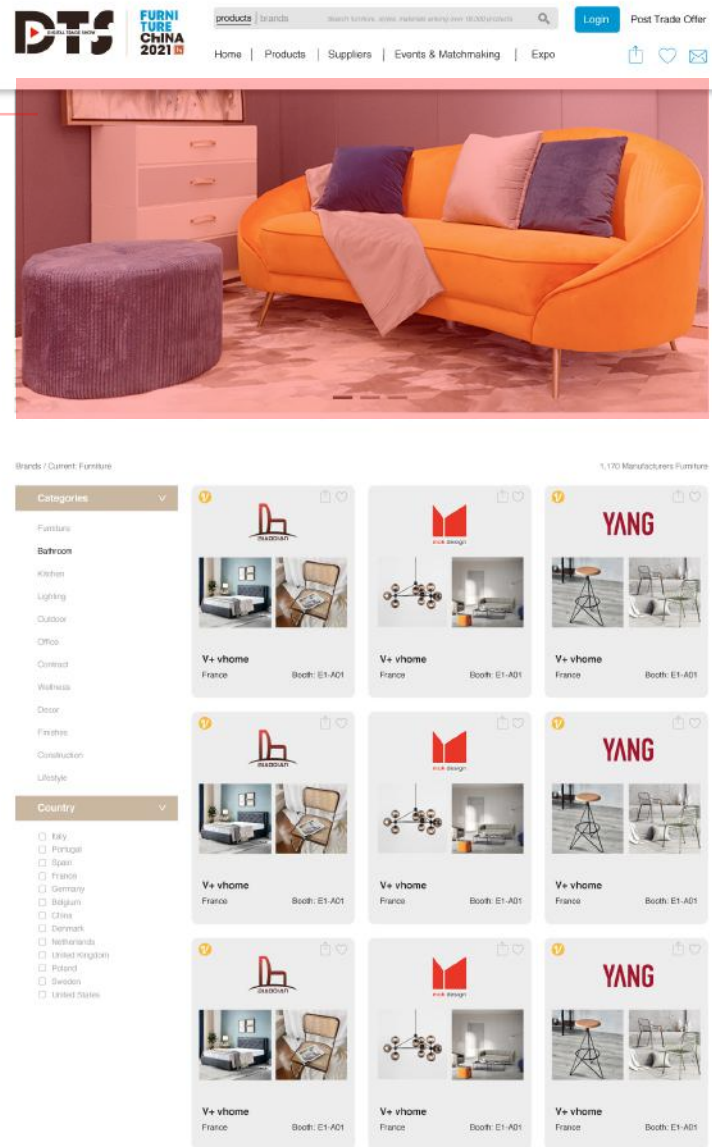
### DTS Suppliers Page

#### Top Banner Placement

Size: **(W)1280 x (H) 500 pixels**

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Shared position with up to 6 advertisers; Appointed URL directs to advertiser's digital showroom



### DTS Products Page

#### Top Banner Placement

Size: **(W)1280 x (H) 500 pixels**

Materials: JPG/JPEG format (static image), 72dpi, 150~500KB

Shared position with up to 6 advertisers; Appointed URL directs to advertiser's digital showroom





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### In DTS Newsletter

#### Banner Placement

Position	Size / Resolution / Format
Top Banner	(W)1300 x (H)200 pixels, 72dpi, JPG/PNG file (static image), with URL hyperlink
Square Banner	(W)400 x (H)400 pixels, 72dpi, JPG/PNG/GIF file, with URL hyperlink File size within 2MB
Logo Banner	(W)80 x (H)80 pixels, 72dpi, JPG/PNG file (static image), with URL hyperlink

#### Short Advertorial


Length: 300~500 words

Pictures: 1 cover image, 2~5 related pictures

The advertising advertorial will be posted on the DTS platform under INSPIRATION section, with insertion to a relevant DTS newsletter, aiming to brand among more potential readers via multi-channels

#### DTS Brands Template

Having trouble reading this email? [Click here to see online version](#)



Weekly  
April 22, 2021

Products Suppliers Events & Matchmaking


**Top Banner**

**Short Advertorial**


New Look, Same Aim  
Furniture China Digital Trade Show comes back in brand new look to provide you a better serving international market with us again.  
We are pleased to invite you to source with us again.

**Products of the week you can't miss**


Browse our weekly selected products from the many eye-catching products in different categories on Furniture China Digital Trade Show. Get inspired, source new products, and stay connected!




Cape Media Unit  
KOOA




Damen lying bed  
De Garden




Walen dining table  
Astoria




Sassy




Modern Black TV Stand  
NAO




Modern Chinese Double Bed  
SURECO CASA




Italian Minimalism Style Sofa  
HOTING CASA



Outdoor lounge chair  
XINAI




Solid wood three-layer Foot Stool  
Natureunity




VXI-1055-1 Bed  
V V CASA


[Discover More Products](#)



VERDON



Featured Brands




**Square Banner**

**Hear the Products**

Don't just look at them hear them as well!

One of our exhibitors **Yesswood** has put on new demonstration of their TV cabinet in the online showrooms, click right to find out.



**Keep In Touch via DTS**

500+ Suppliers	5000+ Products	8 Categories	365 Days
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Register to ...

- Get full access to all suppliers & products
- Contact suppliers via flexible tools
- Receive quotation and catalogue with more details


[Registration >>](#)

Or


Log in and post your offer here.

[Offer to Buy >>](#)


**We also recommend**




A-DRANC



SEAHERO




JOKUMA



VERDON

Presented by




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#### DTS Weekly Template

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Weekly  
April 25, 2021

Products Suppliers Events & Matchmaking


**Top Banner**

**Short Advertorial**

New Look, Same Aim  
Furniture China Digital Trade Show comes back in brand new look to provide you a better serving international market with us again.


**Our monthly picked brands for you**

Apart from the products we select for you every week, there are brands to know from DTS. Check these brands from its craftsmanship, style, concept, materials or combination of colors, where you will find its unique attraction. Never miss a chance to establish a fine partnership.




A-DRANC

Plain Tea Table




SEAHERO

Tulip Armrest Chair




JOKUMA


Lounge Chair




Plain Tea Table



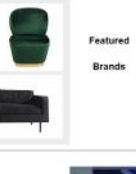
Tulip Armrest Chair



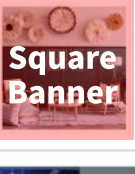
Lounge Chair



Yuzu Side Table




Seahero Chair




Egg Chair


Visit Brand Showrooms  
Contact Brand



VERDON



Featured Brands




**Square Banner**

**Voices from brands**

It's a digital show, brands don't just lie in composed text and photos, they become live to you here.

PR LIVING here is please to show you the Belgium design they've always represented.

[Click for more](#)



**Keep In Touch via DTS**

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----------------	----------------	--------------	----------

Register to ...

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- Contact suppliers via flexible tools
- Receive quotation and catalogue with more details


[Registration >>](#)

Or


Log in and post your offer here.

[Offer to Buy >>](#)


**We also recommend**




ZEN BAG



A-DRANC




JOKUMA



SEAHERO

Presented by



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### Customized Email Marketing

Newsletter contents are exclusive to the Brand and in a customized design of template, sending towards targeted DTS and Furniture China email subscribers.

■ **VIP Exhibitor Courtesy:**

**have ONE customized email newsletter blasting to the database for FREE**

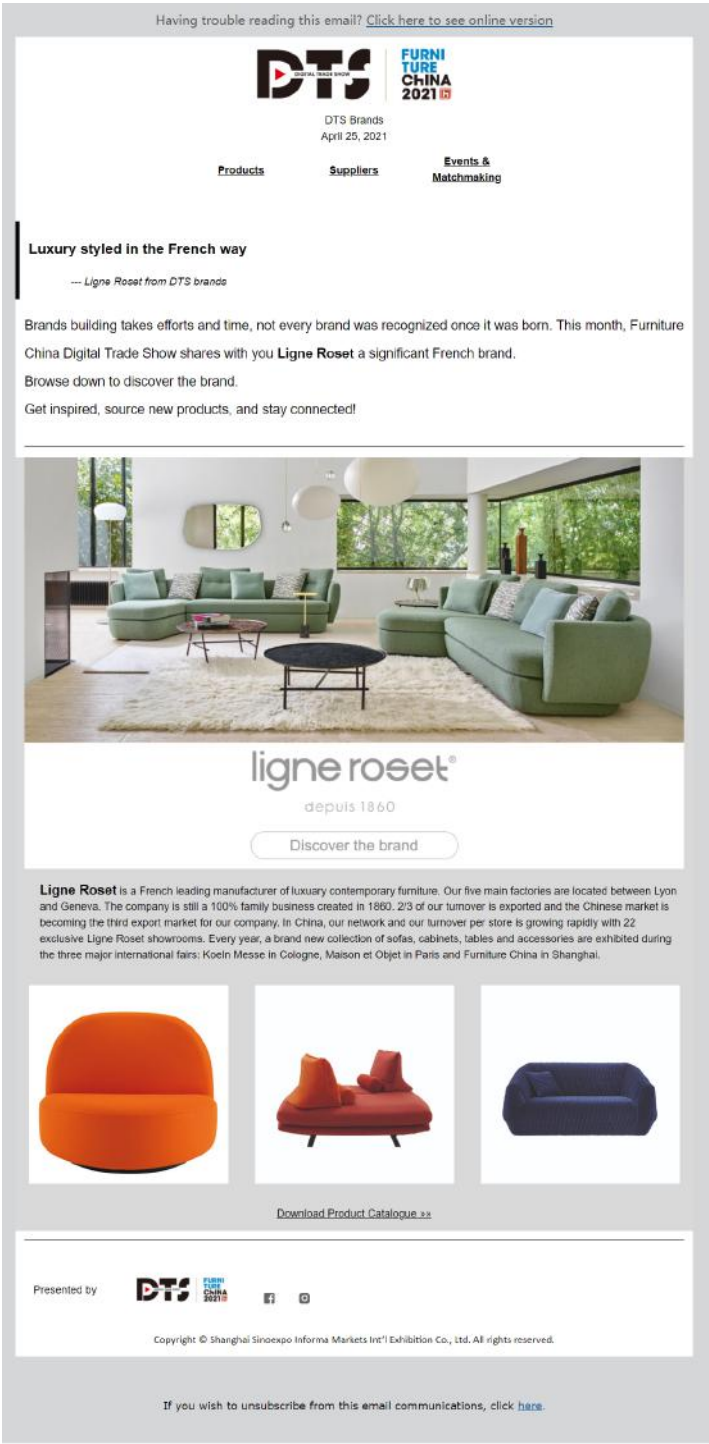
*Advertisers/Exhibitors have to decorate your DTS digital showroom ready and provide necessary materials before the e-mailing.*

*Currently customized email marketing is not open to non-exhibitors/suppliers of DTS.*

*For further details, please liaison with your appointed sales representative to get more information.*

The Newsletter template can be managed by the advertiser following the requirements as below or customized by our digital team for the layout with relevant marketing materials provided.

### Template Example



Limits of width: **756 px**

Limits of length: **not fixed**

Submission of file format: **HTML**

**Email Subject** will be necessary

*To achieve ideal marketing effectiveness, advertisers who apply for this kind of advertising services shall have an online showroom furnishing up already at DTS platform prior to the email marketing, in order to hyperlink newsletter contents to the brand showroom or specific product page for further details.*